

3.10. TAG DER CLUBKULTUR

TAG DER CLUBKULTUR („CLUB CULTURE DAY“) was launched on the initiative of Berlin's Senator for Culture, Klaus Lederer, highlights the diversity and importance of Berlin's club culture in times of an existential crisis. As part of this showcase festival on October 3, 2020, up to forty clubs and collectives will be commended with 10,000 euros for their contributions to Berlin's club culture in recent years or even decades. On this day, each club and collective will present itself and the diversity and liveliness of Berlin's club culture to the whole City.

In their application for TAG DER CLUBKULTUR, the clubs and collectives provide an overview of their previous work and their position within Berlin's club culture. When applying for TAG DER CLUBKULTUR, all applications to the responsible offices as well as a hygiene protocol must have been submitted. A five-member, diverse Board of Trustees surveys the submissions and commends up to forty clubs and collectives on this basis. The application deadline for submitting the documents to bewerbung@tagderclubkultur.berlin is September 6, 2020.

The Board of Trustees attaches particular importance to diversity and equality in booking as well as fair remuneration and support for local artists. The aim of TAG DER CLUBKULTUR is not to fly in headliners but to strengthen residencies and the local (club) cultural scene. Therefore, interdisciplinary and intersectional program designs, diverse and gender-balanced lineups, sustainable hygiene and safety concepts as well as overviews of the recommended fees of the participating artists are desirable.

The showcases will take place on October 3rd, under the necessary hygiene and safety requirements, in and around the clubs as well as on external open spaces provided by several Berlin districts. Every club and every collective is responsible for its own program contribution for TAG DER CLUBKULTUR. The Clubcommission is responsible for the commendations as well as for general PR and media communication.

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Deadline for permit applications at the district office*
Mon, August 31, 2020

Application deadline for commendation
Sun, September 6, 2020

Announcement of the commended clubs /
participation in TAG DER CLUBKULTUR
Sun, September 13, 2020

Publication of events in social media, pre-sale
Wed, September 16, 2020

Opening event (presser for media)
Wed, September 30, 2020

TAG DER CLUBKULTUR
Sat, October 3, 2020

Submission of the event documentation
Fri, October 9, 2020

*We recommend applying for permits by August 31st. Proof must be submitted with the application to the Board of Trustees.

ALL INFORMATION AND DETAILS CAN BE FOUND ON THE WEBSITE.

**PLEASE DIRECT INQUIRIES ABOUT TAG DER CLUBKULTUR TO
INFO@TAGDERCLUBKULTUR.BERLIN.**

TAGDERCLUBKULTUR.BERLIN

CLUBCOMMISSION

Senatsverwaltung
für Kultur und Europa

berlin Berlin

